OCEAN WISE

CHAMPIONS DES RIVAGES

REPORTAGE
D'IMPACT TECHNOFORM
SEPTEMBRE 2026

TECHNOFORM™ INDUSTRIES



Thank you for joining #TeamShoreline!

The Ocean Wise Shoreline Cleanup is proud to designate Technoform as one of its Shoreline Champions in 2026. Your contribution will help Ocean Wise to take action for the ocean today, so we can all flourish.

By leading Ocean Wise Shoreline Cleanups, Technoform will not only keep litter out of nature, but also collect valuable data that will help Ocean Wise inform litter-related policy and innovations that address pollution at its source.

Summary of Cleanup!

Tevhnoform teamed up to clean up in Châteauguay – expanding your reach and maximizing your impact. Each participant makes a difference and by coming together as a team, you've kept your local shorelines clean from litter and plastic pollution.

Impact Summary by the Numbers



95 kg

OF LITTER REMOVED *

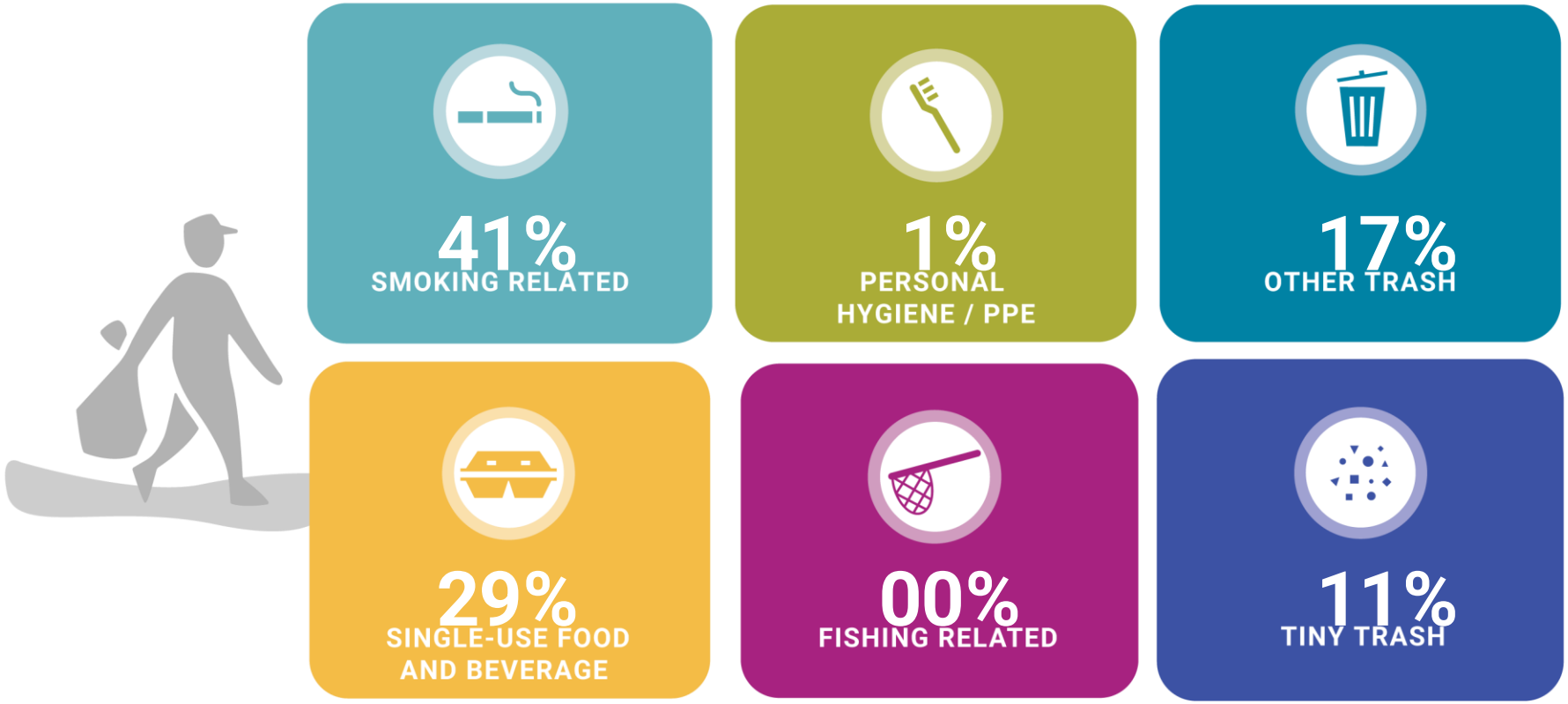


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REGISTERED CLEANUPS

*Notez que les déchets des plongeurs sont non-compris dans cet poids ou les données suivantes – bien fait!

Impact Summary compared to the Dirty Dozen



{Insert Company Name}'s Dirty Dozen

Cigarette Butts	949
Paper	219
Plastic Pieces (less than 2.5 cm)	193
Food Wrappers	314
Soft Plastic Packaging	75
Plastic Bags	39
Styrofoam pieces (less than 2.5 cm)	53
Takeout Containers	32
Bottle Caps	30
Plastic Bottles	63
Beverage Cans	72
Clothing, Shoes	22

*These are the **Top 12 Litter Items** the Technoform team collected from cleanup. The data your team collected is shared widely with governments, researchers, and the public to raise awareness about shoreline litter and inform solutions. See how your team's top 12 items compared to our nationwide **Dirty Dozen in our Annual Impact Report.***

Congratulations on becoming Shoreline Champions!

Curious about how you can continue your journey of reducing plastic waste with Ocean Wise?

1. **Schedule your next Shoreline Champions event!** We can track your impact over time. Reach out to our Business Development team at shorelinechampion@ocean.org to plan your next event.
2. **Subscribe to our Plastic newsletter** to stay up-to date on the impact of plastic on our ocean and discover actionable steps for reducing plastic use.
3. **Have your employees commit to the Plastic Pledge** to drive collective long-term impact and make meaningful change.

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Looking to learn more about plastic pollution in the ocean?

Use these resources to familiarize yourself with the issue, learn about existing initiatives that are tackling the problem and gain an understanding of how your shoreline cleanup can help.

- **How Does Plastic End Up in the Ocean? | Explainer | Ocean Wise - YouTube**
- **Reduce, Reuse or Recycle? | Explainer | Ocean Wise - YouTube**

Thank you



